



RENEWAL: Going Native

A photographic exploration of Florida native plants

The Palm Beach County Chapter of the Florida Native Plant Society (PBCC FNPS) is seeking sponsors for ***Renewal: Going Native***, a large-scale photo exhibition of museum quality imagery of Florida's native flora. The exhibit is being mounted and hosted by the Palm Beach Photographic Centre in its beautiful museum/gallery in downtown West Palm Beach.

The size of the exhibition will depend on the level of financial support. We hope you will be among our supporters.

Renewal: Going Native will feature up to 100 Florida native plant images by well-known native plant photographers from Palm Beach County and throughout the state. The exhibition will include images from 20" x 24" to mural size, ranging from intimate portraits of individual plants, to wildlife interactions, to natural and planned landscapes.

The three month exhibition will run from May 14 through August 4 (evening reception date to be determined), and is expected to attract many viewers, as the opening coincides with PBCC FNPS' Annual Native Plant Auction at Mounts Botanical Garden, a presentation by acclaimed entomologist Dr. Doug Tallamy, author of *Bringing Nature Home: How You Can Sustain Wildlife with Native Plants*, at FAU's Kaye Performing Arts Auditorium in Boca Raton, and the Florida Native Plant Society's annual conference in Miami.

Renewal: Going Native will be a celebration of the City of West Palm Beach's recently revised landscape ordinance that highlights and rewards the use of native plants in public and private landscapes.

The exhibition will be an opportunity for the public to appreciate the beauty of Florida's native plants and the birds and pollinators who depend on them, and will vividly demonstrate PBCC FNPS' proclamation, "Native plants are the gateway to sustainability."

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IN CELEBRATION OF:

- The City of West Palm Beach revised landscape ordinance that encourages and rewards the use of Florida Native Plants in new landscapes
- The Florida Native Plant Society annual conference in Miami

PURPOSE:

- *Inspire* people to see the resonant, natural beauty of Florida's native plants
- *Educate* the public about reasons to choose native plants
 - Require less water and lower maintenance
 - Extend the benefits of natural areas into private gardens and urban settings
 - Support local birds and pollinators
- *Motivate* people to become stewards of the land, to treasure the remaining natural areas, and to plant natives in private and public landscapes

IN CONJUNCTION WITH:

- 38th Annual Florida Native Plant Society Conference, this year being held at the Miccosukee Resort in Miami – May 17-20
- PBCC FNPS Annual Native Plant Auction – May 15
- Dr. Doug Tallamy speaking event at FAU – May 16

TARGET AUDIENCE:

- Residents of the City of West Palm Beach
- Residents of Palm Beach County
- Residents of Florida
- Tourists
- Elected officials, landscape architects, planners

PALM BEACH PHOTOGRAPHIC CENTRE:

- Serving the South Florida community for 32 years
- Recognized as a world-class arts organization
- Over 50,000 visitors each year
- <http://www.workshop.org/about-us/>

PARTICIPATING PHOTOGRAPHERS:

- Kevin Barry
- Donna Bollenbach
- Richard Brownscombe
- Shirley Denton
- Christina Evans
- George Gann
- Roger Hammer
- Kirsten Hines
- Craig Huegel
- Mary Keim
- Susan Kolterman
- Chuck McCartney
- Rufino Osorio
- Loret T Setters
- Peg Urban
- And the list is still growing...

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| SPONSORSHIP | REWARD | RECOGNITION |
|--------------------------------------|--|--|
| \$25 to \$49 Groundcover Sponsor | I Love Native Plants button | Name listing in Dahoon Newsletter |
| \$50 to \$99 Fern Sponsor | Button & Exhibit poster | Name listing in Dahoon Newsletter |
| \$100 to \$249 Wildflower Sponsor | Button, Poster, & one laminated butterfly or wildflower guide | Name listing in Dahoon; Name listing on PBCC FNPS and Palm Beach Photographic Centre websites |
| \$250 to \$499 Vine Sponsor | Button, Poster, Stibolt and Shropshire new book: "Step-by-Step to a Florida Native Landscape" | Name listing in Dahoon; Name listing on PBCC FNPS and PBPC websites |
| \$500 to \$999 Epiphyte Sponsor | Button, Poster, Book, plus membership in PBCC FNPS | Name listing in Dahoon; Logo on exhibition invite and both websites |
| \$1000 to \$2499 Cycad Partner | Button, Poster, plus set of 8 laminated Florida Guides, 4hour iPhone photography class at PBPC | Name and logo in Dahoon; Logo on exhibition invite and both websites; Named as partner in press release |
| \$2500 to \$5000 Palm Partner | Button, Poster, set of laminated guides, plus individual memberships to PBCC and PBPC and 1day Intro to DSLR photography class at PBPC | Name and logo in Dahoon; Logo on exhibition invite, exhibition poster and both websites; Named as partner in press release |
| \$5000 to \$10,000 Tree Partner | Button, poster, plus 2day Photo 101 photography class at PBPC and 5 signed books by exhibition photographers | Name and logo in Dahoon; Logo on the PBPC main page carousel (5 images, with one dedicated to the exhibition); Logo on exhibition invite & poster and both websites; Named as partner in press release |



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|--|-------|
| ___ Tree Partner (\$5,000 - \$10,000) | _____ |
| ___ Palm Partner (\$2,500 - \$4,999) | _____ |
| ___ Cycad Partner (\$1,000 - \$2,499) | _____ |
| ___ Epiphyte Sponsor (\$500- \$999) | _____ |
| ___ Vine Sponsor (\$250 - \$499) | _____ |
| ___ Wildflower Sponsor (\$100 - \$249) | _____ |
| ___ Fern Sponsor (\$50 - \$99) | _____ |
| ___ Groundcover Sponsor (Up to \$49) | _____ |

The Palm Beach County Chapter of the Florida Native Plant Society is pleased to establish a **Renewal: Going Native** Photo Exhibit Partnership/Sponsorship Agreement with _____. Please mark the level of your choice, specify the amount, and sign below to agree that the terms defined on the rewards and recognition page meet with your approval. Please make your check payable to PBCC FNPS.

For _____

For Palm Beach County Chapter FNPS

Date _____

Date _____